



THE MIRAMICHI READER

INCLUSIVE REVIEWS EAST OF THE MIRAMICHI WEST TO THE SALISH SEA

MEDIA KIT

themiramichireader.ca

About TMR

The Miramichi Reader is led by Emma Rhodes and Sarah Marie. *The Miramichi Reader* publishes more than 100 reviews a year of excellent Canadian writing. Our goal is to make reviewing culture accessible for both reviewers and readers, without pay walls. We especially like East Coast Canadian writing; and books that are fresh, new, radical and boundary-pushing.



Emma Rhodes
Co-Editor-in-Chief



Sarah Marie
Co-Editor-in-Chief

At a Glance

Website - 200+ views per day

Newsletter - 700+ subscribers with a 50% open rate

Pricing

Website sidebar ads

\$200 for 3 months

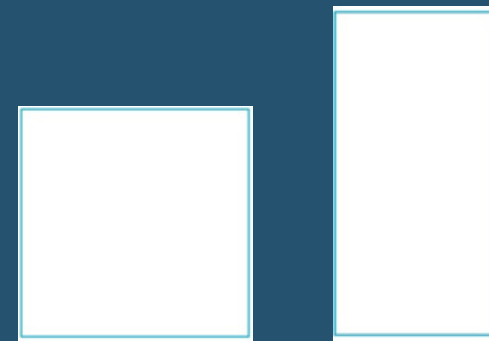
Newsletter ads

\$150 for 3 months

Newsletter feature

\$50 to be the first book review mentioned in the newsletter for one month

Website ads should be square, or vertical rectangular



Newsletter ads should be horizontal rectangular



For more information:

editor@miramichireader.ca

themiramichireader.ca

